

Category	+/-	2011 Spring	2010 Fall	2010 Spring	2008 Spring
MEIEA Member (Total)	↑	312	255	244	145
MEIEA Member (Current)	↑	79a+108i=187	176	n/a	140
MEIEA Members (Expired)	↑	125	79	n/a	5
MEISA Members (Total)	↑	1529	804	618	651
MEISA Members (Current)	-	395	-	-	-
Institutional Members	↑	56a+20e=76	65	68	61

a = active; i = institutional; e = expired

Institutional Member Status (see appendix A)

Schools with Faculty or Student members = 112 (see appendix B)

MEIEA member schools enroll more than... (Compiled with information from the 56 active institutions)

665,640 Undergraduate and 87,373 Graduate Students at their Institutions with 26,417 (4%) Undergraduate and 2,067 (2%) Graduate Students in their Department (or Divisions).

 In total...10,011 (38%) of the undergraduate and 161 (8%) of the graduate students in their department or division are involved in Music Business/Entertainment Industry Education.

 They employ...972 Full-time and 1,013 Adjunct Faculty in their Departments (or Divisions) with 222 (23%) of their Full-time and 213 (21%) of their adjunct faculty involved in Music Business/Entertainment Industry Education.

Programs

- **12%** of member institutions offer **Short-term/Vocational** (< 2 yr) programs in music/entertainment industry studies.
- **15%** of member institutions offer **Associates** (2-yr) programs in music/entertainment industry studies.
- **80%** of member institutions offer **Bachelors** (4-yr) programs in music/entertainment industry studies.
- **13%** of member institutions offer **Masters** programs in music/entertainment industry studies.
- **0%** of member institutions offer **Doctoral** programs in music/entertainment industry studies.

Students

- **4%** of **undergraduate** and **2%** of **graduate** students at their institution were enrolled in their department (or division).
- **38%** of the **undergraduate** and **8%** of the **graduate** students in their department or division were involved in Music Business/Entertainment Industry Education.

Faculty Distribution

- **23%** of the **full-time** and **21%** of the **adjunct** faculty in their department (or division) were involved in Music Business/Entertainment Industry Education.

- **27%** of member institutions have established **terminal degree criteria** for faculty involved in Music Business/Entertainment Industry Education.
- **26%** of member institutions' faculty involved in Music Business/Entertainment Industry Education hold **doctoral degrees**.
- **37%** of member institutions' faculty involved in Music Business/Entertainment Industry Education hold **masters degrees** as their highest degree.
- **24%** of member institutions' faculty involved in Music Business/Entertainment Industry Education hold **bachelors degrees** as their highest degree.
- **13%** of member institutions' faculty involved in Music Business/Entertainment Industry Education are considered "professionally qualified" and hold **no advanced degree**.

Faculty Academic Qualifications (MEIEA members individually reporting)

- **38%** of MEIEA member hold **doctoral degrees**. (30% Ph.D., 27% D.M.A., 26% J.D., 17% other)
- **34%** of MEIEA members hold **masters degrees** as their highest degree.
- **10%** of MEIEA members hold **bachelors degrees** as their highest degree.
- **18%** of MEIEA members hold **no advanced degree** or have no degree reported

Faculty Rank

- **Professor:** 35 (20%)
- **Assistant Professor:** 29 (17%)
- **Associate Professor:** 28 (16%)
- **Lecturer:** 17 (10%)
- **Instructor:** 25 (14%)
- **N/A:** 41 (23%)

Faculty

- **Full-time Faculty:** 133 (76%)
- **Part-time (Adjunct) Faculty:** 12 (7%)
- **Practitioner & Part-time (Adjunct) Faculty:** 13 (7%)
- **Practitioner (professional in the music/entertainment industry):** 17 (10%)

New approach to Institutional Membership:

- Introduction of multiple membership levels
- Level I: Up to 2 members = \$180
- Level II: Up to 4 members = \$300
- Level III: Up to 7 members = \$410
- Level IV: Up to 11 members = \$590

Member Discounts:

- Launched initiative officially in September 2010
- Email sent to all MEIEA and MEISA members in September 2010 and again in March 2011
- Website "Join" page updated to list companies providing discounts
- Participants:

- Billboard Magazine (physical and online)
- Billboard Events
- Limelight
- Entertainment Power Players
- Top Spin plans to in the near future
- March 2011 email sent to 586 members (MEIEA Active and MEISA Active)
 - 99.49% received / 0.51% bounces
 - 29.85% opened the email
 - 9.2% click through
- September 2010 email sent to 970 members (MEIEA Active and all MEISA)
 - 99.27% received / .73% bounces
 - 24.51% opened the email
 - 11.65% click through

Appendix A: List of Institutional Member Status

Alabama State University	Expired
Albright College	Active
Anderson University	Active
Appalachian State University	Active
Augsburg College	Active
Austin Community College	Active
Bay State College	Active
Belmont University	Active
Bergen Community College	Active
Berklee College of Music	Active
Broward College	Active
Butler University	Active
California State Polytechnic University Pomona	Active
Chowan University	Active
Clayton State University	Active
College of Saint Rose	Active
Cuesta College	Expired
Dallas Baptist University	Expired
Delta State University	Active
Drexel University	Active
Eastern Illinois University	Expired
Elmhurst College	Active
Five Towns College	Expired
Florida Atlantic University	Active
Florida State University	Active
Francis Marion University	Active
Globe University/Minnesota School of Business	Expired
Greenville College	Active
Gulf Coast Community College	Active
Harrisburg Area community College	Active
Hofstra University	Active
Houston Community College, Northwest	Active
Indiana State University	Expired
Kennesaw State University	Active
Lamar State College - Port Arthur	Active
Lebanon Valley College	Active
Lehigh University	Active
Lyndon State College	Active
McNally Smith College of Music	Expired
Middle Tennessee State University	Active
Millikin University	Expired
Minnesota State University, Mankato	Active
Missouri State University	Expired
Murray State University	Active
Nazareth College	Active
New York University	Active
Nichols College	Expired

Northeastern University	Active
Radford University	Active
Ramapo College	Active
Saint Mary's University of MN	Active
Scottsdale Community College	Expired
South Carolina State University	Expired
South Plains College	Expired
Southeastern University	Active
Southeastern University	Expired
SUNY Fredonia	Expired
SUNY Potsdam	Active
Syracuse University	Active
The Institute of Production and Recording	Expired
Troy University	Active
University of Colorado Denver	Active
University of Georgia	Active
University of Hartford	Active
University of Massachusetts Lowell	Active
University of Miami	Active
University of New Haven	Active
University of North Alabama	Active
University of Southern Mississippi	Expired
University of the Incarnate Word	Active
University of the Pacific	Expired
Valparaiso University	Active
Victoria University	Active
Western Illinois University	Active
Wingate University	Expired
York College of Pa	Active

Appendix B: List of schools with MEISA or MEIEA members (112)

Alabama State University
Albright College
Anderson University
Appalachian State University
Augsburg College
Austin Community College
Bay State College
Belmont University
Bergen Community College
Berklee College of Music
Boston University
Box Hill Institute
Broward College
Buckinghamshire New University
Butler University
Calif. State. Univ., Northridge
California State Polytechnic University
Chowan University
Clayton State University
College of Saint Rose
Delta State University
Drexel University
Elmhurst College
Five Towns College
Florida Atlantic University
Florida Southern College
Florida State University
Francis Marion University
Full Sail University
Georgia State University
Globe University
Greenville College
Guilford Technical Community College
Gulf Coast Community College
Harrisburg Area Community College
Hofstra University
Houston Community College, Northwest
Houston Community College
Indiana University
Kennesaw State University
Lamar State College - Port Arthur
Lebanon Valley College
Lehigh University
Lyndon State College
McNally Smith College of Music
Miami Dade College
Middle Tennessee State University

Minnesota State University, Mankato
Minnesota State University, Moorhead
Mississippi Valley State University
Murray State University
Nazareth College
New Jersey City University
New York University
Nichols College
North Dakota State University
Northeastern University
Northern Illinois University
Occidental College
Otterbein University
Pima Community College
Portland Community College, U Colorado/Denver
Princeton University
Radford University
Ramapo College
Robert Gordon University
Rose State College
Saint Joseph's University
San Francisco State University
Santa Rosa Junior College
Savannah State University
South Carolina State University
Southeastern University
Southern Illinois University Carbondale
Spelman College
St. Mary's University
State Univeristy of New York
State Univeristy of New York, Postdam
Syracuse University
Temple University
Tennessee State University
Texas Southern University
Towson University
Trebas Institute
Troy University
University of Cincinnati
University of Colorado Denver
University of Delaware
University of Florida
University of Georgia
University of Hartford
University of Maryland
University of Massachusetts Amherst
University of Massachusetts, Lowell
University of Memphis

University of Miami
University of New Haven
University of North Alabama
University of Puerto Rico
University of Puget Sound
University of St. Thomas
University of Texas at Arlington
University of the Incarnate Word
University of the Pacific
Valparaiso University
Vancouver Film School
Victoria University
Wagner College
Western Illinois University
Westminster Choir College
William Paterson university
York College of Pennsylvania