The *MEIEA Journal* is published annually by the Music & Entertainment Industry Educators Association (MEIEA) in order to increase public awareness of the music industry and to foster music business education.

The *MEIEA Journal* provides a scholarly analysis of technological, legal, historical, educational, and business trends within the music industry and is designed as a resource for anyone currently involved or interested in the music industry. Topics include issues that affect music industry education and the music industry such as curriculum design, pedagogy, technological innovation, intellectual property matters, industry-related legislation, arts administration, industry analysis, and historical perspectives. The *MEIEA Journal* is distributed to members of MEIEA, universities, libraries, and individuals concerned with the music industry and music business education.

Ideas and opinions expressed in the *MEIEA Journal* do not necessarily reflect those of MEIEA. MEIEA disclaims responsibility for statements of fact or opinions expressed in individual contributions.

Permission for reprint or reproduction must be obtained in writing and the proper credit line given.

Music & Entertainment Industry Educators Association  
1900 Belmont Boulevard  
Nashville, TN 37212 U.S.A.  
office@meiea.org  
www.meiea.org

The *MEIEA Journal* (ISSN: 1559-7334)  
© Copyright 2008  
Music & Entertainment Industry Educators Association  
All rights reserved
Reviewers and Editorial Board

Bruce Ronkin, Northeastern University
James E. Hearn, University of North Alabama
Andrea R. Johnson, Berklee College of Music
Kristél Pfeil Kemmerer, Alvernia College
David Kopplin, California State Polytechnic University, Pomona
Gene Perla, Lehigh University
David Schreiber, Greenville College
Jennifer Segal, Columbia Artists Management LLC
Phillip A. Terrell, Alabama State University
Marcy Rauer Wagman, Drexel University
Kim L. Wangler, Appalachian State University
Richard Weissman, University of Oregon, Portland Community College, University of Colorado Denver
Horace Alexander Young, Texas Southern University
Music & Entertainment Industry Educators Association

Purposes and Goals

The Music & Entertainment Industry Educators Association (MEIEA®) is an international organization formed in 1979 to bring together educators with leaders of the music and entertainment industries. The primary goal of MEIEA is to facilitate an exchange of information between educators and practitioners in order to prepare students for careers in the music and entertainment industries.

In order to seek professional practical knowledge and functional strategies in education, MEIEA endeavors to:

• Provide resources for the exchange of information and knowledge about all aspects of the music and entertainment industries;

• Foster scholarly research on the music and entertainment industries as well as on music and entertainment industries education;

• Assist institutions with the development of music and entertainment industries programs and curricula;

• Facilitate interaction between the music and entertainment industries and music and entertainment industries educators and affiliated educational institutions;

• Promote student interests in the music and entertainment industries through guidance and support of the Music & Entertainment Industry Student Association (MEISA®).
MEIEA Advisory Board

Todd Brabec
American Society of Composers, Authors and Publishers

Doug Gould
Shure, Inc.

Jennifer Segal
Columbia Artists Management LLC

Barry Sosnick
Earful.info

Bill Thomas
American Federation of Television and Radio Artists

James Van Hook
Word Entertainment

Hunter Williams
SESAC
MEIEA Executive Officers

President
Rey Sanchez
University of Miami

Vice President
Kim L. Wangler
Appalachian State University

Secretary
David Schreiber
Greenville College

Treasurer
Wesley A. Bulla
Belmont University

Membership
Vacant

Student Relations
Ava Lawrence
Northeastern University

MEIEA Executive Directors

MEIEA Journal Editor
Bruce Ronkin
Northeastern University

MEIEA eZine Editor
David Tough
Belmont University
MEIEA Board of Directors

Tonya D. Butler  
University of Memphis

Rebecca Chappell (Immediate Past President)  
Anderson University

Serona Elton  
University of Miami

Robert Garfrerick  
University of North Alabama

Storm Gloor  
University of Colorado Denver

Rush Hicks  
Belmont University

Andrea Johnson  
Berklee College of Music

John Kellogg  
Berklee College of Music

Dan Wujcik  
Belmont University

Theo Papadopoulos, Australasian Liaison  
Victoria University
Past Presidents

Rebecca Chappell (2003–2007)
Jay Collins (1979–1982)